

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Hard Working Americans Committee
Product	HARD WKING AMERICANS
Estimate Number	

Invoice #	4083089-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083089
Alt Order #	POLITICAL ISSUE - HAF
Deal #	
Order Flight	10/28/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HDWA
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK PI	WS Post Game Home	Various								
					10/22/12 to 10/28/12	1x	-----S				
	WJBK			Su	10/28/12	:30	7:59 PM	TV1SSHAC1202H	\$10,000.00		1
2	WJBK PI	World Series Local Post	11p-12a								
					10/22/12 to 10/28/12	1x	-----S				
	WJBK			Su	10/28/12	:30	1:11 AM	TV1SSHAC1202H	\$10,000.00		1

Aired Spots

2

<u>Gross Total</u>	\$20,000.00	
<u>Agency Commission</u>	\$3,000.00	
<u>Net Amount Due</u>	\$17,000.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.